



NSG SPONSOR REGISTRATION

WWW.NBTSG.ORG

Thank you for your interest in sponsoring the National Sharpeners Guild (NSG). As you know, the NSG is a nonprofit industry trade organization consisting of professional sharpeners. Sponsorships like yours will help us provide the resources necessary to continue our mission.

Our mission is to advance the knowledge and skills of beauty tool sharpeners and certify sharpeners of shears, scissors, thinning shears, and clipper blades so that there is a fair and unbiased evaluation of the sharpening ability and provide resources for best business practices, training, and the advancement of the sharpening industry.

General sponsorship of the guild is for 12 months from the registration date and consist of the following benefits:

Platinum (\$1,000)

Sponsorship for one year

Receive a certificate of sponsorship

Guild membership for two people within sponsoring organization (\$100 value)

Advertising Benefits:

Use of the official NSG logo on websites and literature as a sponsor

Recognition as a sponsor on the NSG social media sites

Recognition as a sponsor in the NSG quarterly newsletter

Listing with up to two unique logos links on the NSG website

Website links from all pages of the NSG website

Have up to two unique logos printed in the NSG quarterly newsletter

One free advertisement/announcement in the NSG quarterly newsletter

One advertisement/announcement on the NSG Facebook Members Chat Group per week

Convention Benefits:

Acknowledgement as a sponsor on the convention program and registration

Recognition as a sponsor on name badges at the convention

One free lunch at the convention (\$50 value)

Two free awards banquet dinners at the convention (\$100 value)

100% off 2 exhibitor tables at convention (\$400 value)

Gold (\$500)

Sponsorship for one year

Receive a certificate of sponsorship

Guild membership for one person within sponsoring organization (\$50 value)

Advertising Benefits:

Use of the official NSG logo on websites and literature as a sponsor

Recognition as a sponsor on the NSG social media sites

Recognition as a sponsor in the NSG quarterly newsletter

Listing with one unique logo link on the NSG website

Website links from all pages of the NSG website

Have one unique logo printed in the NSG quarterly newsletter

One free advertisement/announcement in the NSG quarterly newsletter

Two advertisements/announcements on the NSG Facebook Members Chat Group per month

Convention Benefits:

Acknowledgement as a sponsor on the convention program and registration

Recognition as a sponsor on name badges at the convention

One additional free lunch at the convention (\$50 value)

One free awards banquet dinner at the convention (\$50 value)

100% off first exhibitor table at convention (\$200 value)

Silver (\$250)

Sponsorship for one year

Receive a certificate of sponsorship

Guild membership for one person within sponsoring organization (\$50 value)

Advertising Benefits:

Use of the official NSG logo on websites and literature as a sponsor

Recognition as a sponsor on the NSG social media sites

Recognition as a sponsor in the NSG quarterly newsletter

Listing with links on the NSG website

Convention Benefits:

Acknowledgement as a sponsor on the convention program and registration

Recognition as sponsor on name badges at the convention

50% off first exhibitor table at convention (\$100 value)

Bronze (\$100)

Sponsorship for one year

Receive a certificate of sponsorship

Advertising Benefits:

Use of the official NSG logo on websites and literature as a sponsor

Recognition as a sponsor on the NSG social media sites

Recognition as a sponsor in the NSG quarterly newsletter

Listing with links on the NSG website

Convention Benefits:

Acknowledgement as a sponsor on the convention program and registration

Recognition as sponsor on name badges at the convention

25% off first exhibitor table at convention (\$50 value)